19th Philippine Food Expo 2027
Sponsorship Packages

Benefits		Sponsor - Gold	Sponsor - Silver
		☐	☐
Recognition & Promotions			
Recognition as an official Philippine Food Expo Sponsor		✓	✓
Acknowledgments and promotions by live hosts and voiceover during the event		✓ 6 spots / day	✓ 4 spots / day
Souvenir Directory Ad Placement	Digital	✓	✓
Sponsor mention in press releases and media coverage	Print	✓	
	Digital	✓	✓
Social media promotion on Phil Food Expo accounts	Dedicated Static Posts	✓ 2 posts	✓ 1 post
	Reels	✓	
	Stories	✓	✓
Print & Digital Inclusions			
Company logo inclusion in Traditional, Digital & On-Site Promos		Gold Sponsor ✓	Silver Sponsor ✓
Company logo inclusion in Online/Digital & Offline Promotional Materials		Gold Sponsor ✓	Silver Sponsor ✓
Company logo inclusion on tarpaulins around the event venue		Gold Sponsor ✓	Silver Sponsor ✓
Logo placement on event LED panel backdrop		Gold Sponsor ✓	Silver Sponsor ✓
Booth & Tickets			
Booth Space		36sqm (3mx3m x 4 units)	18sqm (3mx3m x 2 units)
Complimentary Tickets		80 tickets	50 tickets
Exclusive Opportunities			
Pre-event Dedicated E-mail Direct Marketing		✓ 2 email blasts	✓ 1 email blast

Merchant Briefing	Flyering	✓	✓
Seeding of branded giveaways		✓	✓
Stage time OR Seminar Room Slot		✓ 1 slot x 1 hour	✓ 1 slot x 30 mins
Branded Ceiling Dropdown Banners	2m x 5m	4 banners	2 banners
Event Naming Rights for Special Events		✓	
Product Display Slot in the Culinary Competition Area		✓	
Roll Up Standee Display on Culinary Competition Area		✓	
Roll Up Standee Display on Stage Area during Activity		✓	✓
TOTAL PACKAGE VALUE		**500,000**	**350,000**

*Other forms of promotional activities, branding initiatives, or event-related exposur may be proposed by either party during the course of the partnership. Such activities shall only be implemented upon mutual agreement and written conformity of both parties, and shall be aligned with the overall theme and objectives of the 19th Philippine Food Expo.

With our agreement and conformity:

Company Name: _____

_____
Signature over Printed Name

_____
Aprille Robles
Project Director
19th Philippine Food Expo